



VIPNIGHTLIFE

The VIP Nightlife Network

Our Story

VIP Nightlife is the leading lifestyle brand renown for producing special events and unique holiday experiences at the best venues throughout North America.

VIP Nightlife acquired ClubZone.com in 2016; forming one of the largest online nightlife networks in the world. Today, the new network boasts annual traffic over 10 million unique visitors -- with events instantly marketed across *100+ top performing URLs*.

Network Stats

- 10 million annual global visitors across our network of sites
- Nearly a million opt-in emails for national newsletter
- Over 100+ websites in our **VIP Nightlife** Network
- Nearly Half-Million combined Social Media Followers





About VIPNightlife.com

VIP Nightlife is the fastest growing nightlife community in the U.S. and Canada; having already expanded into 30 top markets, including, but not limited to Los Angeles, San Diego, San Francisco, Las Vegas, Miami, Dallas, Houston, Vancouver, Toronto, Boston, and D.C. - *boasting over 700,000 active email accounts.*

VIP Nightlife's Top Performing URLs:

VIPNightlife.com • ClubZone.com • PoolParties.com • VegasNightlife.com • DallasNightlife.com • MiamiNightlife.com • HoustonNightlife.com • AtlantaNightlife.com • BostonNightlife.com • NewYorkNightlife.com • VancouverNightlife.com • HollywoodNightlife.com • ChicagoNightlife.com • PierPressure.com • AustinNightlife.com • And More ...



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Pier Pressure





About ClubZone.com

ClubZone.com helps party goers answer the question, "Where's the best party tonight?" ... a high-quality informative website that offers its readers everything they need to know about their locality.

Launched in 2002, ClubZone.com is now the most-visited nightlife information website in the world. It currently has over 750,000 active members and, moreover, attracts more than 8 million unique visitors every year.

During the 4th Quarter, ClubZone traffic averages over 2 million visits per month.

Top Venue Partners & Events In North America



The VIP Nightlife Network

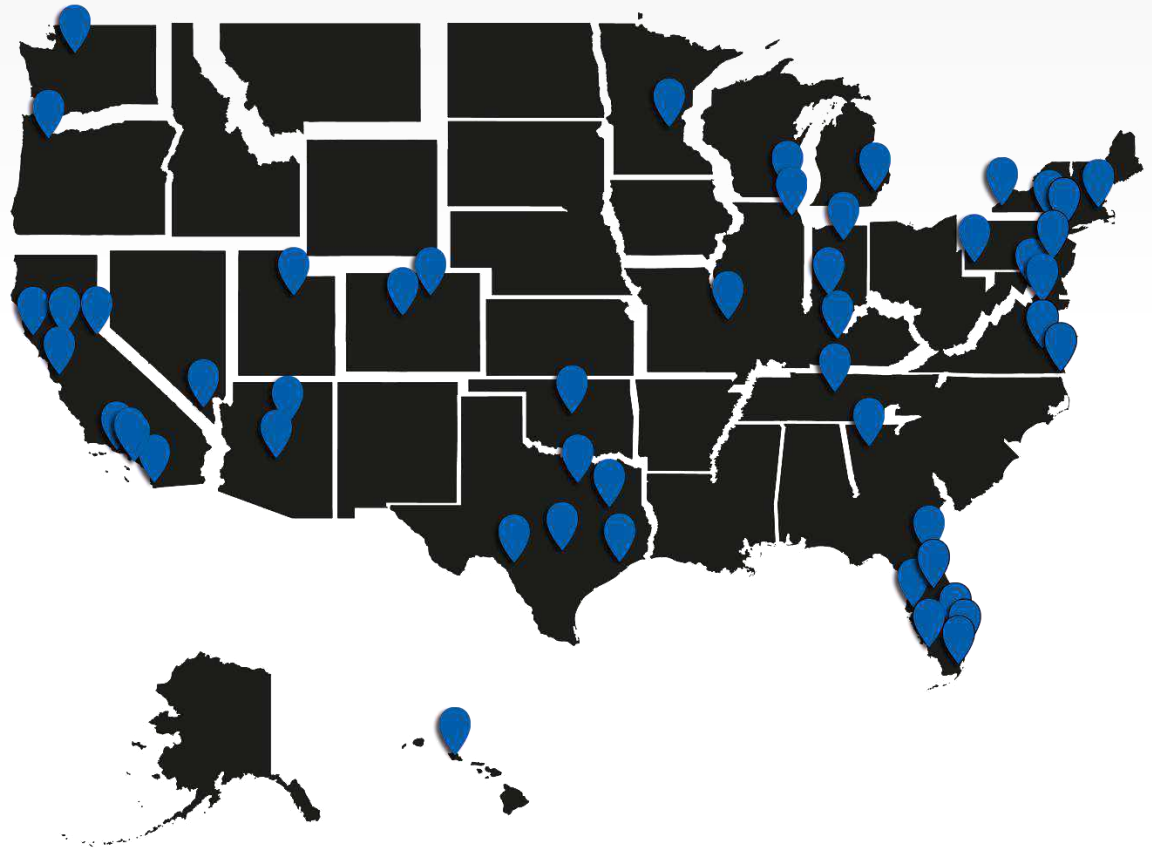


Regional Statistics

VIP Nightlife network dominates key nightlife markets across North America --including Los Angeles, San Francisco, San Diego, Las Vegas, Dallas, New York, Boston, and Miami.

In Canada, our network reaches Montreal, Toronto, and Vancouver

In 2019, VIP Nightlife's Network of sites received 10.5 million visitors. This year promises to yield even more visitors, with continued, consistent growth expected in the years to follow.



Regional Database & Nationwide Traffic

We create original experiences at exciting sought-after locations all over the U.S., from intimate affairs to the most grandiose celebrations; VIP Nightlife has a reputation for production excellence and attention-to-detail creating everlasting champagne memories for years to come.

Connect With Affluent Consumers

VIP Nightlife offers multi-prong marketing packages through our network of sites. We create innovative, end-to-end campaigns; delivered through a range of sophisticated direct marketing options and tailored, invitation-only events.

Our millions of monthly website visitors and an enormous email database (featuring a 7-12% open rate) include socialites, affluent tourists, and elite trendsetters. With our unique assets and experience, VIP Nightlife can provide key advertising opportunities for your event(s).

Location/City	Email Database	Annual Traffic
Atlanta	47,438	105,000.00
Austin	10,291	46,000.00
Boston	10,897	100,000.00
Calgary	3,202	17,000.00
Chicago	14,983	162,000.00
Dallas	11,815	215,000.00
Denver	1,728	12,500.00
Edmonton	2,355	17,500.00
ClubZone	132,417	0.00
Houston	13,412	269,000.00
Las Vegas	8,861	1,140,000.00
Long Beach	2,417	27,500.00
Los Angeles	183,421	227,000.00
Miami/Ft Laud.	34,521	1,960,000.00
Montreal	11,991	18,350.00
Nashville	1,097	172,000.00
New Jersey	9,746	133,000.00
New York	26,702	776,000.00
Orange County	18,972	187,000.00
Other - VIP NL	119,421	1,190,000.00
Phoenix	1,335	14,000.00
Portland	413	32,000.00
Sacramento	4,353	11,000.00
San Antonio	363	29,000.00
San Diego	31,865	863,000.00
San Francisco	43,570	1,620,000.00
Santa Monica	6,928	173,000.00
Seattle	2,969	43,000.00
Toronto	46,677	294,000.00
Vancouver	52,310	388,000.00
Washington D.C.	1,387	111,000.00

*Major Markets

Advertising Opportunities: Reach Over 10 Million Visitors

Email Marketing

Get access our subscribers with personalized email blasts promoting your upcoming event(s) or get featured in our weekly regional newsletters. Email marketing campaigns come complete with tracking and reporting.

Featured Event Boosts

Every day, thousands of people rely on the VIP Nightlife network as their quintessential guide to nightlife in their area. Get the attention you deserve by having your event featured on regional homepages in your locality.

Social Media Posts

Excite your audience with carefully crafted and targeted posts on popular social media platforms like Facebook, Instagram, Twitter, and more. VIP Nightlife utilizes loyal followers plus reinvests your budget into sponsored ads.

Site Takeover

Saturate our entire audience with your brand integrated into every page on our entire network. Website takeovers come complete with logo integration, clickable banners, background wallpapers and more available upon request.

Advertising Opportunities: Reach Over 10 Million Visitors (cont'd.)

Event Production & Consulting

Why throw an event on your own? Sub-contract us to produce it for you. We will utilize our vast network of marketing pro's, production specialists, personnel and talent resources across the nation to make your event(s) a huge a success.

Event Takeovers

Let us to promote one or more of your events with our full power; including guest lists, ticket sales and or table reservations. We position your event(s) in front of highly-defined target audiences. * More available upon request.

Featured Venues / Promoters

Promoting a venue or brand? Appear on our regional homepage and be among the first to be seen by our users. Plus packages come complete with customizable venue / promoter homepages stripped of competitive advertising and enhanced with SEO / PPC and more.

Featured Venue Profile

Receive a high performing ROI proposal to have your venue featured along with its events monthly across our sites. And with access to our email database and social media outreach; the possibilities are endless!

Advertising Packages

When Your Event(s) acclimates in our Network of Sites; It will be featured on Regional Home Pages of VIPnightlife.com, Clubzone.com, Poolparties.com & PierPressure.com (if located at pool / yacht)), & relevant nightlife city site. Basic pricing is listed below. We understand your event is unique, please contact us for a free proposal.

Single Event
4-Week Promotion

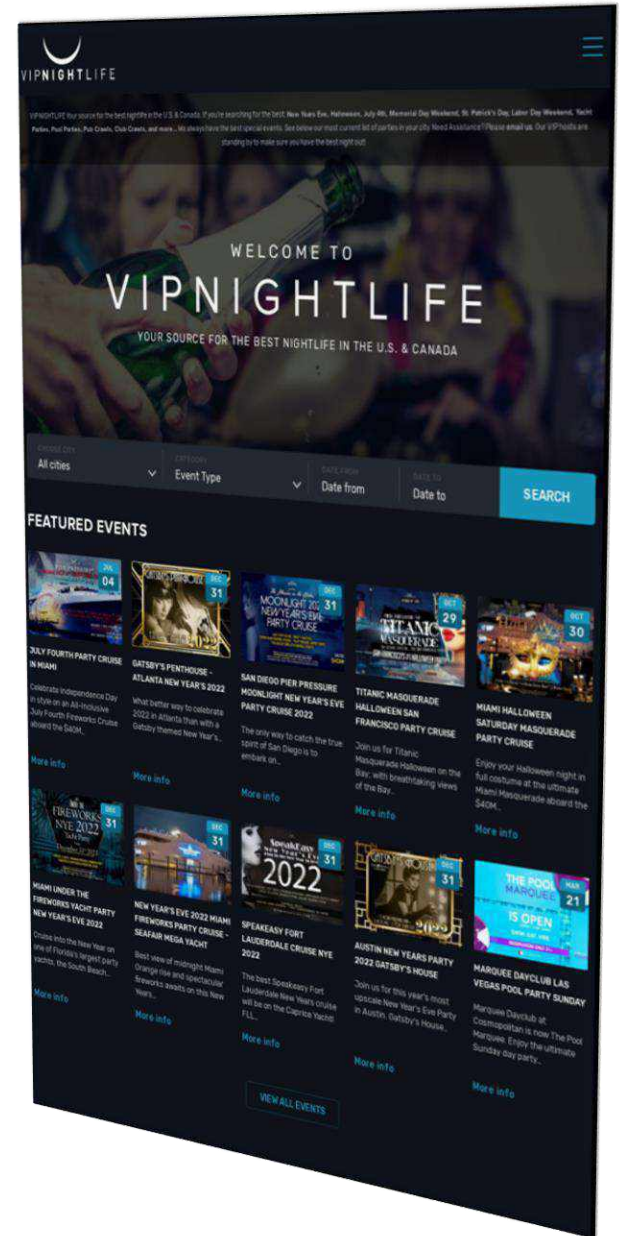
- Top 5 **Feature Home Page** Regional Event
- Top 5 Guide
- Added to Facebook Social Media Calendars across all sites
- Local Newsletter Database
- External Link Price: \$1,500 | Direct Traffic Through Your Ticketing
- Preferred Client: \$500 if selling via VIP Nightlife / Eventbrite Partnership + 20% commission of sales.
- Add 1 Dedicated Email Blast for \$500- Major Markets | \$250- Secondary Markets

Featured Promoter /
Venue Events

- Weekly **Featured Events** in Region
- **Featured Venue**
- All events added to Facebook Social Media Calendars.
- Weekly Story & Post on Instagram
- External Link Price: \$2,500/monthly | Direct Traffic via Your Ticketing
- **Preferred Client:** \$1000/monthly if selling via VIP Nightlife / Eventbrite Partnership + 20% commission of sales

* Single Event pricing increases by 2x for New Year's Eve Events *

** Monthly Buys = No Change **





Start Living Your Best Life

VIP Nightlife established a track record of delivering targeted traffic with its marketing; as well as an extensive network of repeat clients. Our combination of creative content, cool events, online and local knowledge give us the ability to produce the perfect event.

If you're ready to have the best event at your venue, we can maximize ticket sales, take our event production & promotion to the next level.

Let's make our next event a great one!



Marketing Department

Subject: Venue or Event Promo

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